MANAGEMENT AND ORGANIZATION CLASSICS

PhD Course 7.5 credits, 2019

Course Director: Associate Professor Karin Brunsson

The course is given at the Department of Business Studies, Uppsala University
Management and Organization Classics – read the original!

Academic articles and management and organization textbooks are replete with references to scholars of the past. When summarized and adapted to new settings, these references make little sense to the ignorant reader. While contemporary management and organizational research may be based on literature adapted from academic disciplines other than that of business administration (philosophy, sociology, anthropology), there are also a number of classics that address management and organization explicitly.

The aim of the Management and Organization Classics course is to familiarize doctoral students with a selection of the most influential writers within business administration. Reading, comparing and discussing the ‘classics’ should provide for an informed and discriminating understanding not only of past research, but also of the development of the discipline.

The course is organized as a series of seminars. In preparation for each seminar, course participants should study the assigned literature and prepare a short memo (maximum three pages) with interesting issues to be discussed at the seminar (bullet points). Each seminar is to be chaired by one (or a few) of the participants, who specialized in one of the ‘classics’ and prepared a lengthier memo (10-15 pages) on this book and its author(s). Together, the memos and the seminar discussions make up the course examination.

Schedule:

<table>
<thead>
<tr>
<th>Week</th>
<th>Day</th>
<th>Time</th>
<th>Place</th>
<th>Literature (preliminary)</th>
</tr>
</thead>
<tbody>
<tr>
<td>49</td>
<td>Wednesday</td>
<td>1-4 pm</td>
<td>K312, Ekonomikum</td>
<td>Taylor, Fayol</td>
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<tr>
<td>50</td>
<td>Tuesday</td>
<td>1-4 pm</td>
<td>K312, Ekonomikum</td>
<td>Barnard, Follett</td>
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<tr>
<td>51</td>
<td>Tuesday</td>
<td>1-4 pm</td>
<td>K312, Ekonomikum</td>
<td>Crozier, Selznick</td>
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<tr>
<td>03</td>
<td>Tuesday</td>
<td>1-4 pm</td>
<td>K312, Ekonomikum</td>
<td>Mayo</td>
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<tr>
<td>04</td>
<td>Tuesday</td>
<td>1-4 pm</td>
<td>K312, Ekonomikum</td>
<td>Simon, Cyert and March</td>
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</tbody>
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Adress: K312, Ekonomikum, Kyrkogårdsstigen 10C, Uppsala
Literature:

Please note that most of the books are available in various editions. Some academic articles may be added to the list below.


